

BIBLICAL ARCHAEOLOGY REVIEW

50
YEARS

FALL 2025
VOL 51 NO 3

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Pilgrimage
Jerusalem
Temple

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Jerusalem
Temple

MEDIA KIT
-2026-

Rates, Production Schedule and Contact

Print Delivers to 110K paid subscribers

The magazine's final trim size is 8"W x 10.5"H. Non-bleed art: create the document at 7.5"x10." If bleeds, create it at 8"x10.5" + extend any bleed .125" on all sides. NOTE: No type or images within the .5" safety margin on all sides. Image resolution: 300 dpi at size used. If lower, then quality can suffer.

	Non-bleed Size	Bleed Size	1x	2x	4x
Outside Back Cover	7.5x10	8x10.5 +.125"	\$3,100	\$3,000	\$2,900
Inside Front Cover	7.5x10	8x10.5 +.125"	\$2,700	\$2,600	\$2,500
Inside Back Cover	7.5x10	8x10.5 +.125"	\$2,600	\$2,500	\$2,400
Preferred Position	7.5x10	8x10.5 +.125"	\$2,500	\$2,400	\$2,300
<i>(First 10 Right-hand Pages)</i>					
Full Page	7.5x10	8x10.5 +.125"	\$2,300	\$2,200	\$2,100
1/2 Page	6.625x4.33	N/A	\$1,400	\$1,300	\$1,200

Digital

Bible History Daily E-Newsletter Sponsorship \$877

Goes to 100K opted in Bible History Daily subscribers. One promotional copy block (65 words max) and a small display ad (JPEG art file, 300 x 250 pixels @ 72 dpi) placed among editorial copy. Due 2 weeks before M-W-F available runs.

Dedicated E-blast

1-2x: **\$2,275**. 3-5x: **\$2,100**. 6x+: **\$1,975**.

Unique send to 100K+ Bible History Daily subscribers. Available TUESDAYS and THURSDAYS. (JPEG art file, 580 pixels wide @ 72 dpi) Due 2 weeks ahead of blast.

Production Schedule

ISSUE	SPACE CLOSES	ART DUE	IN-HOME DATE
Spring 2026	12/22/25	1/5/26	3/1/26
Summer 2026	3/22/26	4/1/26	6/1/26
Fall 2026	6/22/26	7/1/26	9/1/26
Winter 2026	9/12/26	9/20/26	11/20/26

Contact Information

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THANK YOU!