

# BIBLICAL ARCHAEOLOGY REVIEW

50  
YEARS

FALL 2025  
VOL 51 NO 3

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Pilgrimage  
Jerusalem  
Temple

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Jerusalem  
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**MEDIA KIT**

-2026-

# Rates, Production Schedule and Contact

**Print** Delivers to 110K paid subscribers

The magazine's final trim size is 8"W x 10.5"H. Non-bleed art: create the document at 7.5"x10." If bleeds, create it at 8"x10.5" + extend any bleed .125" on all sides. NOTE: No type or images within the .5" safety margin on all sides. Image resolution: 300 dpi at size used. If lower, then quality can suffer.

	<b>Non-bleed Size</b>	<b>Bleed Size</b>	<b>1x</b>	<b>2x</b>	<b>4x</b>
<b>Outside Back Cover</b>	7.5x10	8x10.5 +.125"	\$3,100	\$3,000	\$2,900
<b>Inside Front Cover</b>	7.5x10	8x10.5 +.125"	\$2,700	\$2,600	\$2,500
<b>Inside Back Cover</b>	7.5x10	8x10.5 +.125"	\$2,600	\$2,500	\$2,400
<b>Preferred Position</b>	7.5x10	8x10.5 +.125"	\$2,500	\$2,400	\$2,300
<i>(First 10 Right-hand Pages)</i>					
<b>Full Page</b>	7.5x10	8x10.5 +.125"	\$2,300	\$2,200	\$2,100
<b>1/2 Page</b>	6.625x4.33	N/A	\$1,400	\$1,300	\$1,200

## Digital

### **Bible History Daily E-Newsletter Sponsorship \$877**

Goes to 100K opted in Bible History Daily subscribers. One promotional copy block (65 words max) and a small display ad (JPEG art file, 300 x 250 pixels @ 72 dpi) placed among editorial copy. Due 2 weeks before M-W-F available runs.

### **Dedicated E-blast**

1-2x: **\$2,275**. 3-5x: **\$2,100**. 6x+: **\$1,975**.

Unique send to 100K+ Bible History Daily subscribers.

Available TUESDAYS and THURSDAYS. (JPEG art file, 580 pixels wide @ 72 dpi) Due 2 weeks ahead of blast.

## Production Schedule

ISSUE	SPACE CLOSES	ART DUE	IN-HOME DATE
<b>Spring 2026</b>	12/22/25	1/5/26	3/1/26
<b>Summer 2026</b>	3/22/26	4/1/26	6/1/26
<b>Fall 2026</b>	6/22/26	7/1/26	9/1/26
<b>Winter 2026</b>	9/12/26	9/20/26	11/20/26

## Contact Information

### **For all orders and inquiries:**

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 BAR Advertising Sales  
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### **Send advertising materials to:**

BAR Advertising Production  
 P: 800-221-4644 x236  
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THANK YOU!